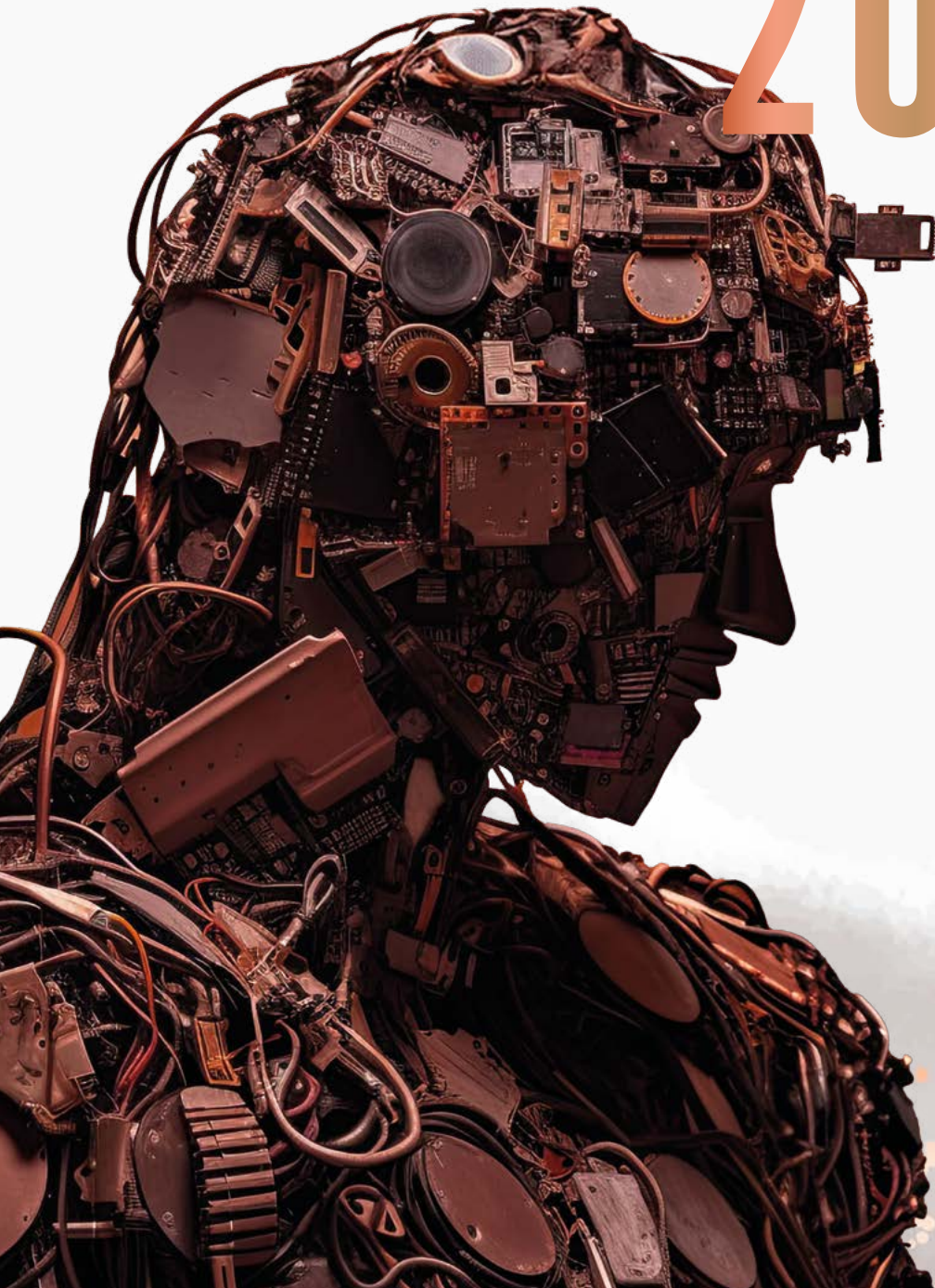


ESG REPORT 2023



TURNING OLD INTO NEW!



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INTRODUCTION

Almost since its foundation, the motto of the ASEKOL compliance scheme has been BE FIRST, which not only means what it says, but is also the initial letters of the Czech words that translate as Brilliant work, Energy, Flexibility, Innovation, Respect, Social Responsibility and Team. And it was innovation with social responsibility that led to the creation of the new format for the annual report, which you can now read. We have voluntarily opted for the ESG report with the clear objective of being as transparent as possible towards all our clients, partners, cooperating organisations and, of course, our employees. ESG stands for environmental, social and governance. These concepts can be seen as taking a responsible and sustainable approach to investing and business in general. It is therefore a concept that not only takes account of financial indicators, but for which sustainability and social impact are also important aspects. However, an ESG report is not just about assessing the state of an organisation, but about setting a long-term strategy and sticking to it. In order to ensure that our future actions are always in line with sustainability and a responsible approach, we will also strive to obtain as much data as possible from our partners to ensure that the report is as objective and accurate as possible.

And what was 2023 like? One of our greatest achievements in the Czech republic was collecting a record 61.8 thousand tonnes of e-waste, representing 65.3%

of the quota. This milestone was achieved by making the general public well aware of the need to sort waste, coupled with a network comprising of more than 17,000 collection points. This exceptional result also reflects our efforts to educate residents of all ages, together with investments well above the statutory minimum. One new feature in 2023 and another source of collection for the company is the launch of mobile collections from households via a mobile app. The aim of the project is to recover e-waste from households for recycling and thus ensure the circularity of end-of-life products. For senior citizens, people with disabilities and those without a car, this service is one of the few options for handing in bulky and heavy appliances for recycling. We have started mobile collections from households in Prague and the Central Bohemia Region, but in response to the highly positive feedback we have received, we will continue this year in other regions, towns and cities around the Czech Republic.

All of our activities have always reflected our corporate vision, which is to become the leading company in Central and Eastern Europe for take-back and recycling of end-of-life products. In addition to permanently improving the services offered by the existing ASEKOL compliance schemes, the second important task is to offer new services to our clients. We have again come close to fulfilling this commitment by entering the German market and thus offering manufacturers the fulfilment of their legal obligations in the Czech Republic, Slovakia, Poland and Germany from 2024.

The ESG strategy has also implemented our long-term commitment to social responsibility supported by international SA 8000 certifications: CSR management system and ISO 37001: Anti-bribery management system. We have worked with the Czech National Disability Council for almost 10 years now and we also help disabled citizens to gain employment opportunities through cooperation with sheltered workshops. We are also a traditional partner of the Mosty awards, which

recognise socially responsible projects for people with disabilities. Of course, the foundation of any society is children and their development. They learn about the need to sort and recycle through the Recycling Games programme, as part of which we organise excursions to show children the recycling plant. Last year we organised more than 50 excursions for primary school children from all over the country. In addition, we are active in the Repair Shop and Remobil projects, which are aimed at all ages and are designed to make products more repairable and reusable for the population. We have also received international recognition for our approach and hard work from WORLDCOB, the World Confederation of Businesses. We received the Inspirational Company Award following an assessment of our transparency, reliability and trustworthiness. The award also reflects the international reach of our services and confirms our established position within Europe. On the Czech market, we have retained our prestigious Superbrand status. All our employees and partners, who are constantly pushing our company forward and are not afraid of change, deserve a great deal of thanks for both awards.

Last but not least, I'd like to mention our long-standing work to raise public awareness of the arts. Many of you will recall our partnership in the realisation of the Kristof Kintera exhibition or the Art of Sorting project, in which regional cities received street-art containers to raise awareness of the need to sort small EEE.

In 2022, during the presentation of awards to municipalities and regions, artist Matyáš Chochola exhibited his unique work titled Crash of Civilization. In the past year, we have revisited the Art of Sorting campaign, this time starring ballerinas and our red container. We've also partnered with art installations by Suzon Fuks, a Belgian artist living in Australia, at the National Gallery in Prague, as well as Dagmar Šubrtová at the Signal Festival in Prague. As usual, the end of the year brought the award ceremony, enabling us to announce the winners of the Active Municipality and Active Region competitions at the Vinohrady Theatre.

In reviewing the past year, I am convinced that we have once again moved a step further in achieving our vision and strategic goals. At the same time, however, we must never forget that the lasting satisfaction of our clients, partners and employees is the main goal. I would like to sincerely thank all those who play a part in achieving this.

Best regards,

Jan Vrba
Chairman of the Board of Directors



ASEKOL GROUP in 2023



From
1. 1. 2024

51,459 t

61,828 t

12,529 t

125,816 t
of collected e-waste

> 15,000
clients



The ASEKOL Group operates collection and recycling compliance schemes for all groups of EEE, batteries, solar panels and packaging waste in the Czech Republic, Slovakia and Poland. ASEKOL also fulfils the legal obligations of manufacturers on the German market from January 2024.

Thanks to our long-standing cooperation with cities and municipalities, final retailers, institutions, service providers and collection companies, we have

a collection network with 23,000 collection points. We also issue environmental certificates, which aim to quantify as accurately as possible the natural resources saved by collecting and processing.

The approach of ASEKOL compliance schemes is based on individual client care and openness to their specific needs. Feedback from clients and consumers helps us enormously to continuously improve our services.

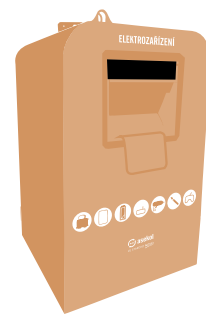
ASEKOL

Czech Republic

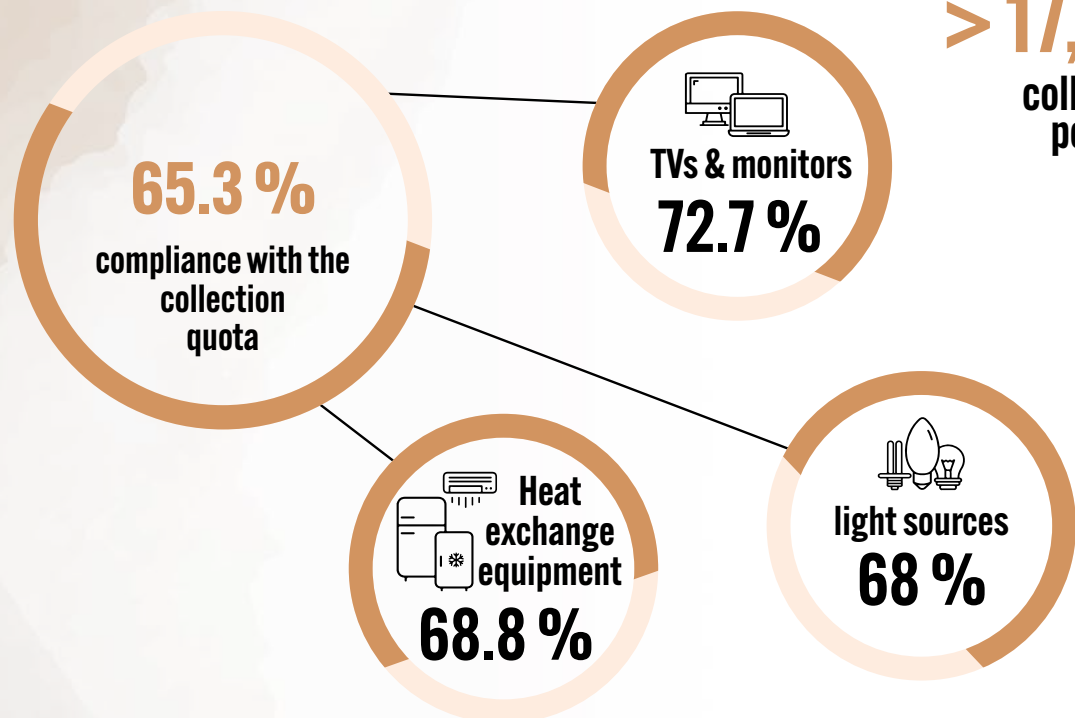


ASEKOL fulfilled all the legal obligations of EEE manufacturers in 2023 once again.

We met the collection quota, not only in terms of the total amount, but also in the compulsory sub-categories.



> 17,000
collection points



Prestigious awards:

Czech Business Superbrands 4 times in a row

Defending the **WORLD COB TRUST SEAL** certificate

In the last 18 years
we've collected
427,585 t
of e-waste.

61,828 t
of collected e-waste
in 2023



(rounded to the nearest thousand tonnes)

ASEKOL

Slovakia



ASEKOL SK has provided the full range of waste management services for 14 years now.

It goes without saying that it helps manufacturers meet their legislative obligations in all commodities.



> **3,700**
collection points

811 t
of batteries
collected

compliance with
the collection
quota
65 %

client base
extended by
23 %

13,572 t
of sorted components
of packaging waste
and non-packaging products

In the last 13 years
we've collected
96,689 t
of e-waste.

12,529 t
of collected e-waste
in 2023



(rounded to the nearest thousand tonnes)

ASEKOL Poland

2023



In 2023, ASEKOL PL won the **prestigious MTP Group Gold Medal and the Consumer Award for the Smart Ecobox container** at the POLECO International Environmental Protection Fair. This award is significant recognition for the company and is proof of the positive impact that innovative solutions have.

> 1500
clients

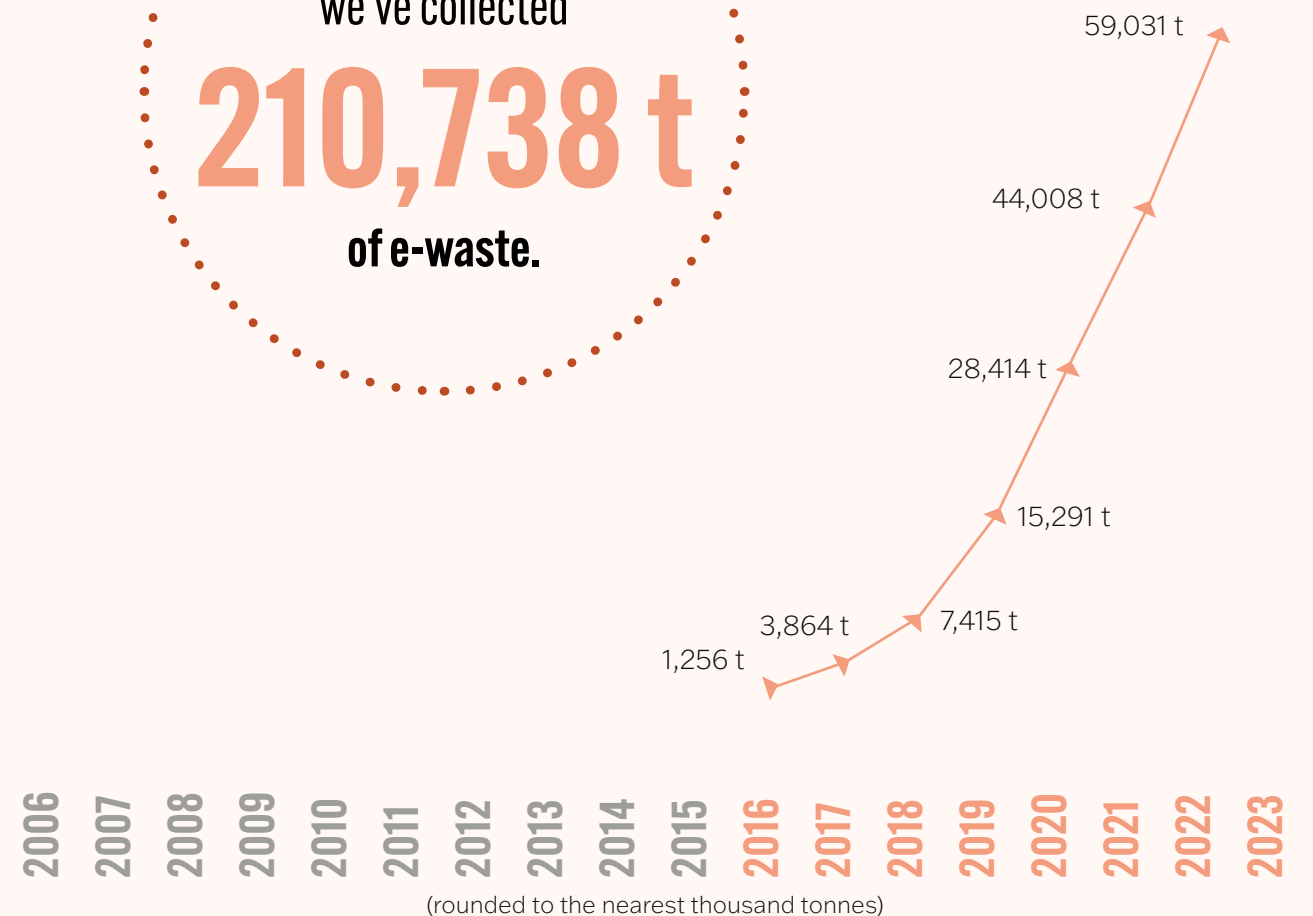
66.8 %
compliance with the
collection
quota

558 t
of batteries
collected

ASEKOL PL fulfils all the legal obligations of EEE and battery manufacturers, as well as those of obliged entities relating to packaging waste. We thus offer clients a comprehensive service within a single compliance scheme.

In the last **8 years**
we've collected
210,738 t
of e-waste.

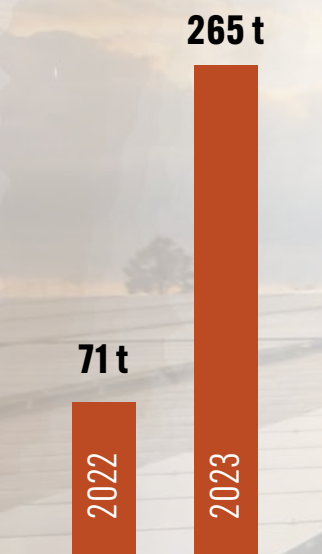
51,459 t
of collected e-waste
in 2023



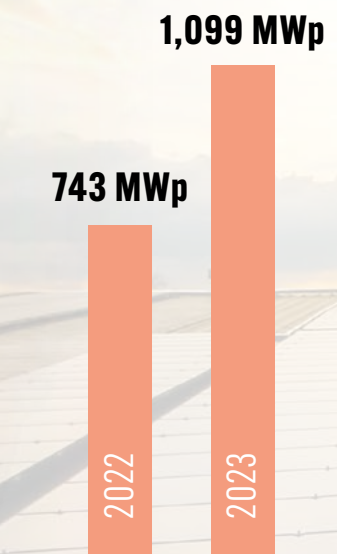
Year-on-year increase of **273 %**

Year-on-year increase of **48 %**

Year-on-year increase of **72** new clients



Weight of solar panels collected



Total output as of the end of the year



Number of clients

A representative of the Czech Photovoltaic Association is a member of the Supervisory Board

11 years
on the Czech market

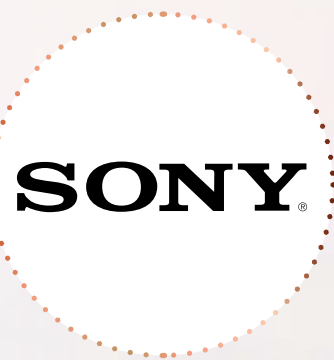


The biggest compliance scheme in the Czech Republic for the take-back and recycling of solar panels.

9,898
satisfied clients 

REFERENCES

Our most important clients include



Sony places great emphasis on environmental responsibility. We take care to protect the environment throughout the entire life cycle of our products, from production to their environmental disposal. That's why ASEKOL and its collection network are our obvious choice for recycling e-waste.



Over the past year, thanks to our mutual trust and partnership with ASEKOL, we've achieved several milestones in sustainability and environmental responsibility. Our joint efforts are just one of many examples of how we can make a positive difference in everyone's life. We would like to thank ASEKOL for their continued support, expertise, and commitment to excellence.



Dell Technologies has very strict sustainability standards and practices for responsible e-waste management. We highly value our partnership with ASEKOL, particularly for its flexibility, ensuring maximum material reuse, and featuring the widest collection network in the Czech Republic.

COLLABORATION

in the chain of values

Our suppliers must meet a number of strict criteria to ensure that the highest quality and ethical standards are maintained throughout the supply chain. We only hand over the WEEE we collect to authorised entities that hold a waste management permit, including a permit for hazardous waste. All processing companies must have WEEELABEX certification for the given equipment type, which guarantees not only environmentally-friendly recycling, but also suitable working conditions following the environmental standards.

Suppliers must also complete questionnaires that verify their management systems according to ISO standards, as well as a code of ethics and documentation on corporate social responsibility, environmental protection, personnel management, and occupational health and safety.

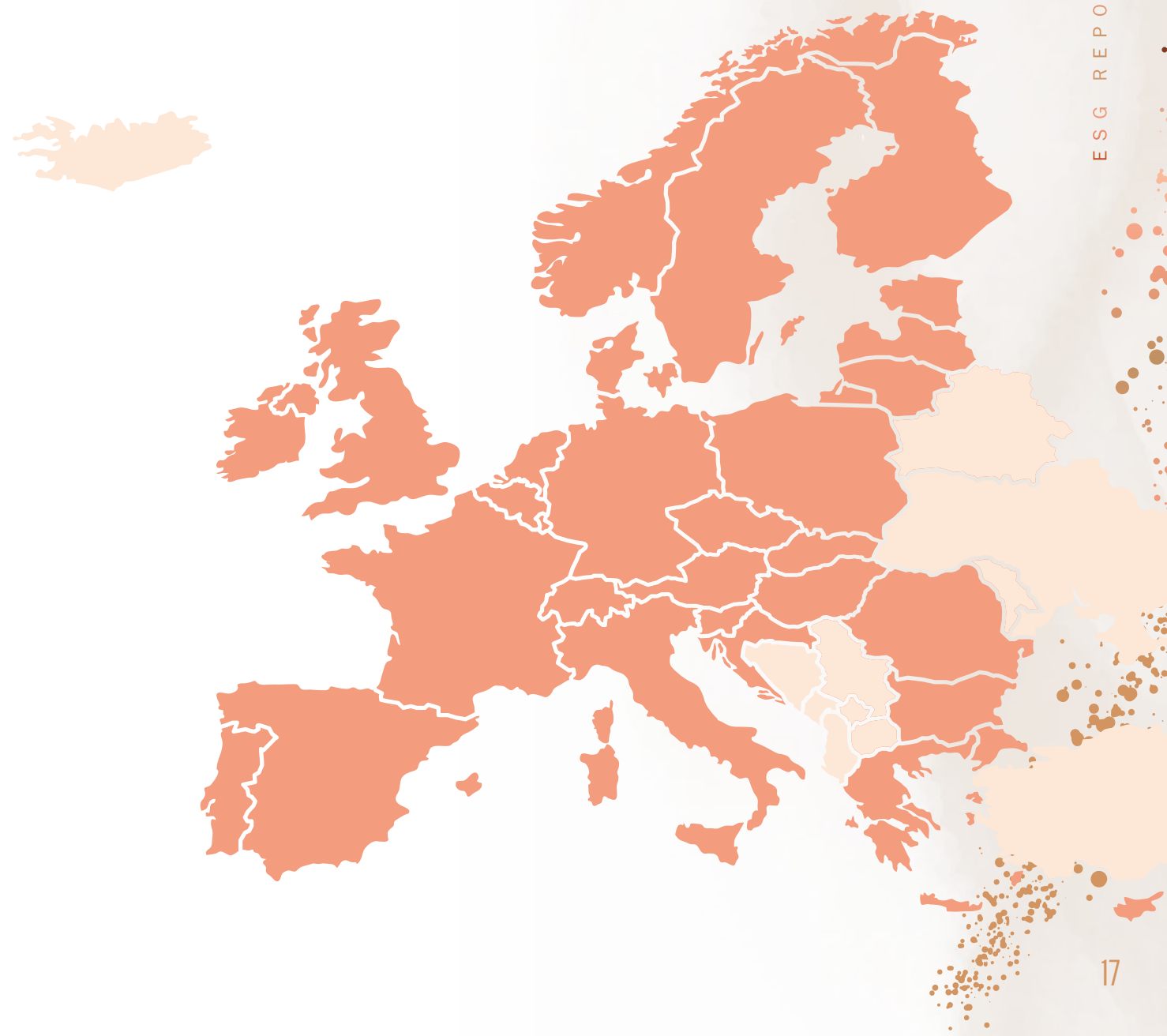
These questionnaires also include questions on social responsibility and environmental training, and examine compliance with principles such as respect for human rights, non-discrimination, reducing adverse environmental impacts and minimising the risk of workplace accidents. Emphasis is placed on ethical and honest conduct in business relationships, including zero tolerance for corruption and bribery.



A Europe-wide organisation based in Munich with more than 50% share in the amount of WEEE and batteries collected in Europe.



As a member of WEEE EUROPE, ASEKOL represents the Czech Republic, Slovakia and Poland.



ETHICS AND FAIR PLAY

Our company emphasises competitiveness through the quality of our services. We expect our employees to act ethically in their dealings with regulators and legislators and to avoid any form of corruption or bribery. We consistently ensure compliance with our anti-corruption policy. Any violation of this policy is unacceptable and will not be tolerated. This strict position is the foundation of our business integrity and transparency.

In accordance with the Whistleblower Protection Act, we have an internal system in place for reporting misconduct within the company. Any notifications can be made via a dedicated email address, by phone or in person, or directly to the Ministry of Justice via its external notification system.

INTEGRATED MANAGEMENT SYSTEM

The implementation of a certified integrated management system according to ISO standards is crucial for us.

- It allows us to standardise our processes.
- It ensures consistency and efficiency in our operations.
- It promotes adherence to strict industry and environmental standards, which is critical for maintaining our competitiveness and reputation with clients and regulatory authorities.
- Certification allows us to systematically monitor, evaluate and continuously improve our internal processes.

ISO 9001 Quality Management System

ISO 14001 Environmental Management System

ISO 27001 Information Security Management System

SA 8000 Corporate Social Responsibility Management System

ISO 37001 Anti-bribery Management System

ISO 45001 Occupational Health and Safety Management System



VISION

- ✔ To become the leading company in Central and Eastern Europe for the take-back and recycling of end-of-life products
- ✔ To offer manufacturers simple and cost-efficient solutions and services that support their business
- ✔ To be a reliable supplier of high-quality and affordable raw materials

MISSION

- ✔ To increase society's raw material independence, ensuring a cleaner environment and reducing wastage of natural resources
- ✔ To return materials obtained through environmentally-friendly recycling to production, thus closing the product life cycle

BE FIRST values

The principles that define our company.

- ✔ **Brilliant work** - quality work is our priority
- ✔ **Energy** - we tackle every challenge with full commitment
- ✔ **Flexibility** - we see change as an opportunity for growth and improvement
- ✔ **Innovation** - we use the latest technology and constantly innovate our processes
- ✔ **Respect** - we treat ourselves, our clients and our competitors with respect and take responsibility for our actions
- ✔ **Social responsibility** - we strive to have a positive impact on the environment and society
- ✔ **Team** - our success is based on cooperation and mutual support

OVERVIEW

of business activities

Key for us is the EEE take-back system, which works as follows:

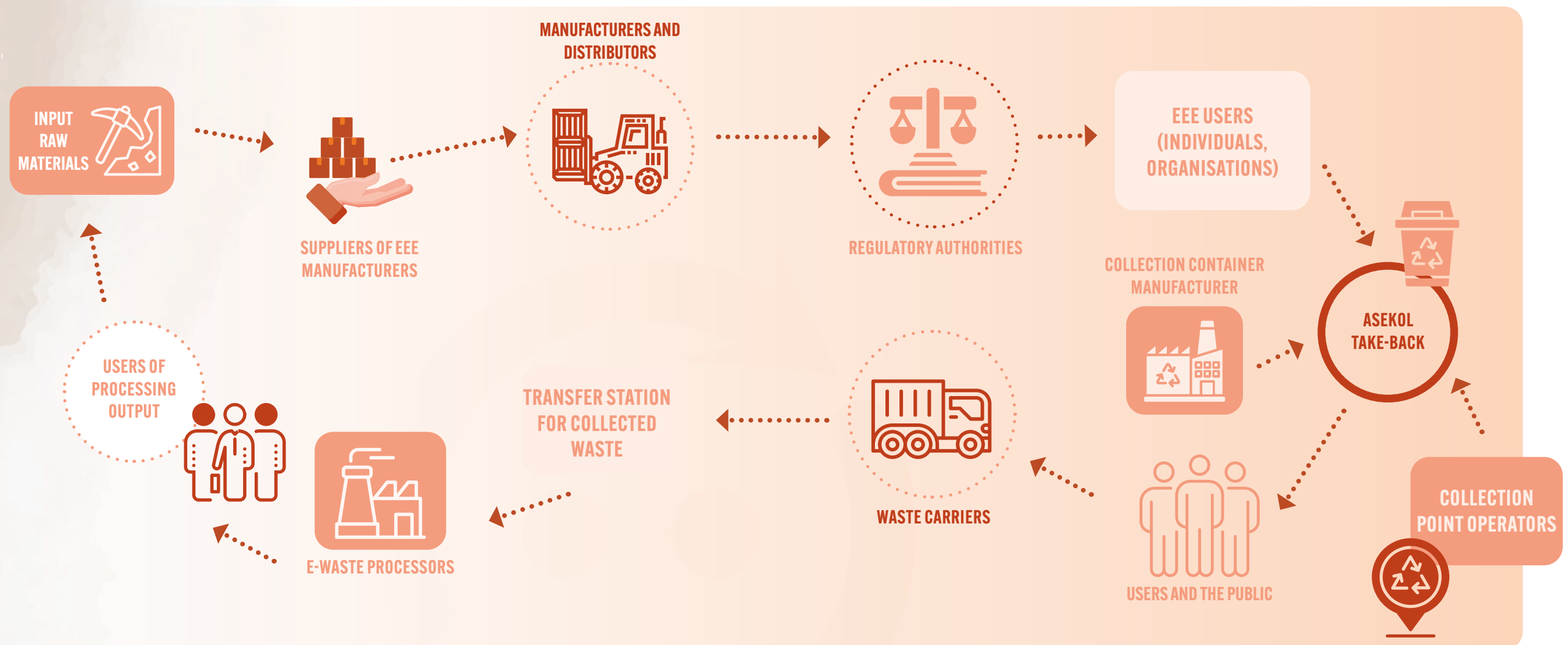
1. We design and manufacture collection containers for all categories of EEE.
2. We place the containers at selected collection points based on contracts with individual municipalities, institutions and manufacturers/vendors.
3. Transport companies collect the e-waste from the collection points.

4. The e-waste is transported to a transfer station or directly to a processor.
5. From the transfer station, the material is sent to the most appropriate e-waste processor to ensure maximum material recovery.
6. After it has been processed, we receive a recycling certificate from the processor.

are aware of the important role we play in this process and are looking for ways to help transform the value chain into a circular model.

To give you an idea, here is a simplified representation of the current state of play, showing the role played by ASEKOL.

The entire EEE value chain itself is very complex, involving a number of entities, and ASEKOL has direct control over just a small part of it. Nevertheless, we



STRATEGIC CONNECTION

OF ESG WITH BUSINESS ACTIVITIES

Our strategic business priorities include:

- 1. Compliance with legal obligations for clients:** we ensure that collection quotas are met in all categories of e-waste processing with the maximum possible material recovery, and also provide logistics services, awareness-raising activities and the full range of services for all our clients.
- 2. Maintaining and developing the customer portfolio:** we focus on maintaining our existing client portfolio and the level of recycling contributions. We are also working on acquisitions to enable us to expand our service portfolio and increase efficiency through economies of scale.
- 3. Economic sustainability:** we ensure that the company's finances are not in the red and the entire system is able to finance itself, which is reflected in our tariff settings.

MATERIALITY ANALYSIS

2023 is the first step for us in linking our business strategy with our planned ESG strategy. For this reason, we have conducted a thorough internal analysis and evaluation of the impacts, risks and

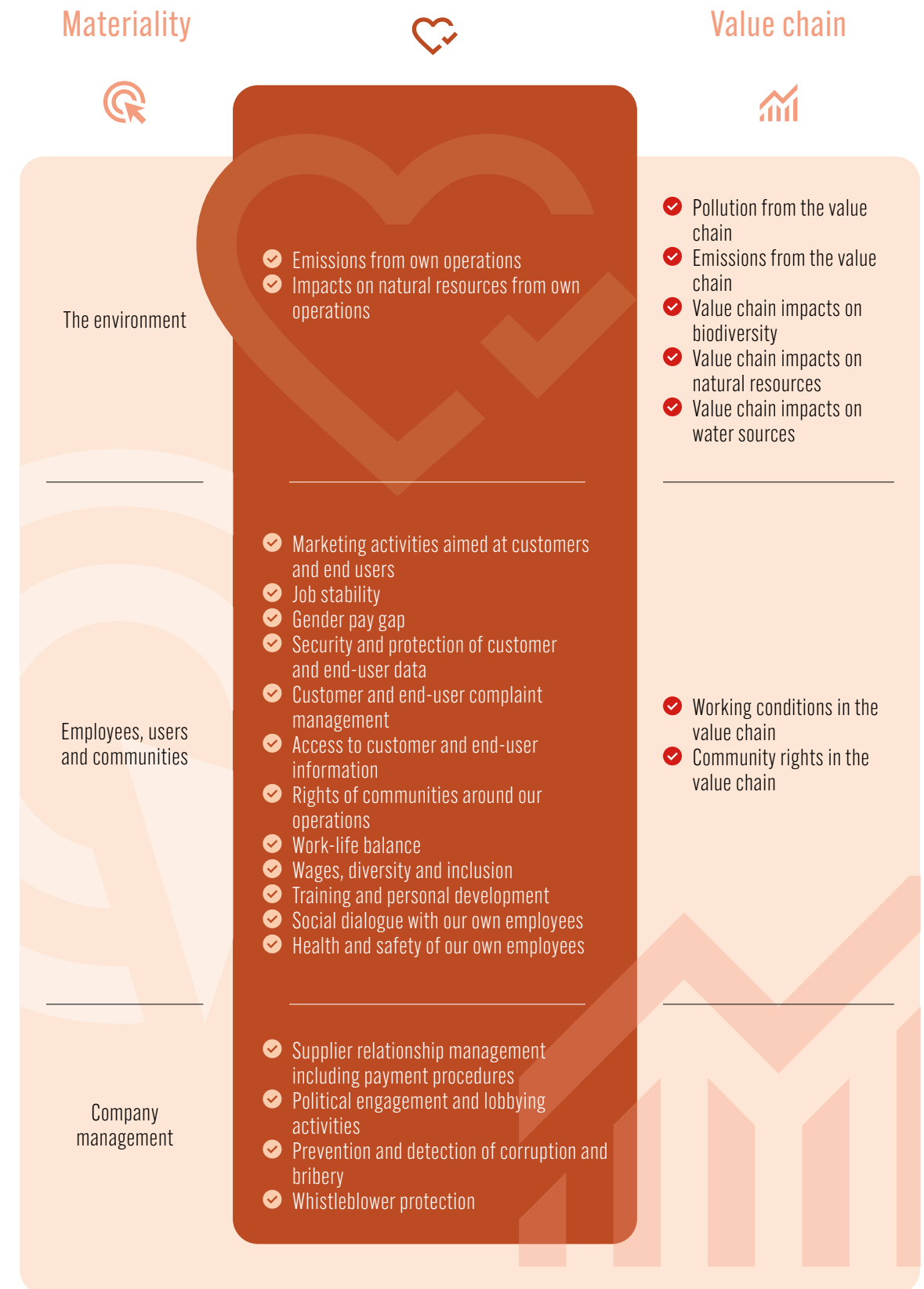
opportunities in our industry and specifically for our company, which are the key themes as a basis for the ESG strategy. The purpose of assessing important topics from an ESG perspective (materiality assessment/analysis) was to ensure that ASEKOL's sustainability efforts focus on the impacts and risks that most affect the company and its stakeholders. It has helped us to identify priority areas that we need to address further and for which we need to set goals and targets, initiatives, and programmes.

By focusing on the key impacts and risks identified in our ESG analysis, we are able not only to respond to current challenges, but also to proactively shape future strategies that support sustainable growth and improve our overall reputation in the marketplace. This approach promotes long-term value for our stakeholders and helps build confidence in our ability to effectively and ethically manage our business operations.

We used a methodology inspired by the European Standards for Non-Financial Reporting (ESRS), specifically the section on conducting a double materiality analysis. The analysis was carried out with reference to the materiality assessment guidelines issued by EFRAG and published in December 2023, sector studies and frameworks such as SASB Sector Materiality Standards (Waste Management, Electrical & Electronic Equipment) and MSCI Industry Materiality Map (specifically Industrials - Environmental & Facilities Services, Materials - Precious Metals & Minerals).

Through the analysis, we have identified significant topics separately for our own operations and for the value chain.

ASEKOL's own operations



STAKEHOLDER INVOLVEMENT

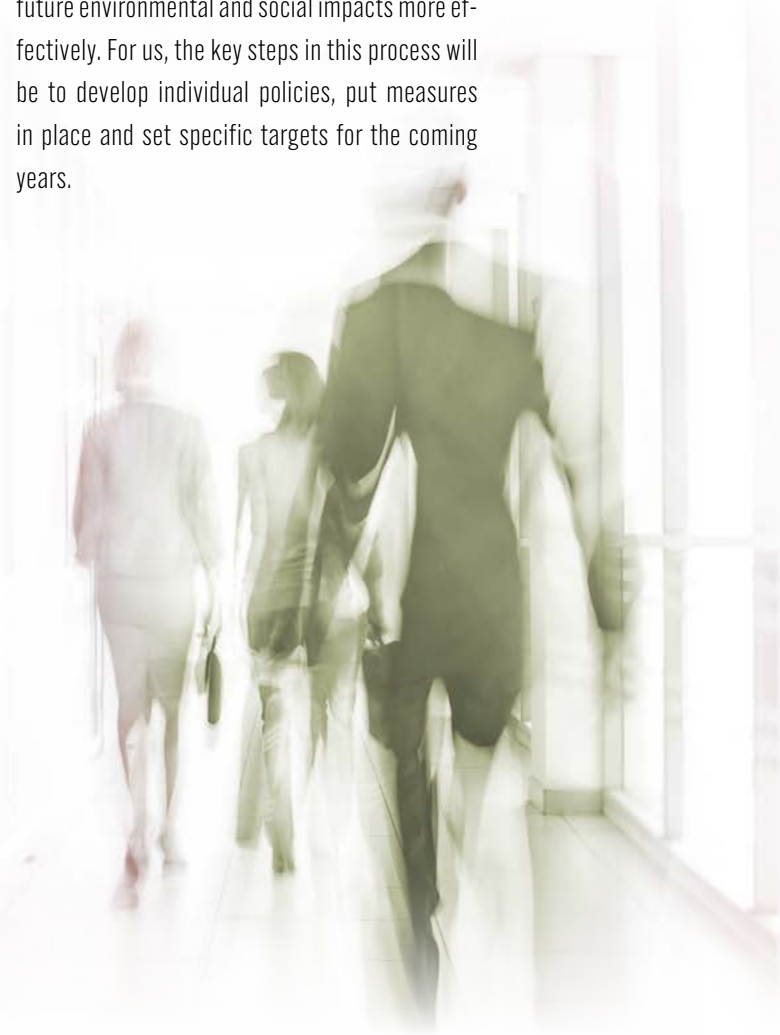
To verify the completeness of the data on material topics, we also conducted a questionnaire survey among our employees. The employee survey provided us with valuable insights and input on key sustainability topics. We gained new information about how our company is perceived and employees' opinions on working conditions, the working environment and management. It also gave us an overview of other stakeholder groups whose interests we should consider in our ESG strategy and confirmed the results of the double materiality analysis.

The company's positive contribution was generally mentioned significantly more often in the results than its negative one. The responses often mentioned the high level of trust in ASEKOL and its overall positive impact on the environment and employees. The most significant positive impacts mentioned were those related to reducing the amount of mixed waste in landfills and the environment, high employee safety, and a wide network of collection points, often linked to battery collection. The main areas for improvement were increasing the efficiency of the collection of e-waste from collection points, increased public awareness and understanding about the correct way to sort waste, and strict control in the processing of e-waste. The last of these points reflects the obligation for processors to undergo a WEEELABEX audit, which checks that recycling is carried out correctly.

ESG STRATEGY SETUP

We have revised the major topics that emerged from our analysis to include the results of employee engagement have further consolidated them into 9 main areas. For each area, we have assigned a direction in which we want to move.

In 2024, we will finalise our ESG strategy and implement it in all our activities. The ESG strategy will support our overall business strategy to enable us to prepare for future opportunities and risks and manage our current and potential future environmental and social impacts more effectively. For us, the key steps in this process will be to develop individual policies, put measures in place and set specific targets for the coming years.



The environment



Climate change

- ✔ Calculate our carbon footprint, set targets to reduce it and implement actions to meet those targets

Circular economy

- ✔ Focus on promoting product circularity in collaboration with our stakeholders across the value chain

Waste and pollution

- ✔ Ensure that waste is managed in a satisfactory manner so that there is almost zero pollution

Employees, users and communities



Human capital

- ✔ Achieve stable employee well-being while ensuring equal opportunities

Users

- ✔ Ensure product safety during take-back

Affected communities

- ✔ Support the communities around our operations and collection containers

Company management



Ethics and fair play

- ✔ To ensure our business meets the highest standards

Stakeholder involvement

- ✔ Enable open dialogue and partnership with our stakeholders to enable us to successfully meet our sustainability goals
- ✔ Go beyond the requirements of EU legislation affecting our customers and ensuring full data transparency

Cooperation within the value chain

- ✔ Engage with stakeholders in our value chain to ensure greater product circularity

THE ENVIRONMENT

Our core business activities are based on reducing the adverse impact of consumer goods at the end of their life cycle. We face several challenges here. Recycling e-waste brings environmental benefits but requires energy-intensive processes. This may partially limit some of the environmental benefits of recycling. Another challenge in our sector is the risk of the leakage of toxic substances such as heavy metals, flame retardants or ozone-depleting substances. For this reason, we only work with selected suppliers who process the waste we collect according to strict standards.

GREENHOUSE GAS EMISSIONS

At the end of 2023, we began to thoroughly measure our carbon footprint to better understand and effectively reduce the environmental impact of our operations. In this process, we used the GHG Protocol methodology, which provided us with a standardized framework for quantifying and managing greenhouse gas emissions. We collected data on direct emissions from our own sources, such as company vehicles (Scope 1), and indirect emissions from electricity purchased for our offices and facilities (Scope 2). The calculation included a portion of the indirect emissions from Scope 3, which were limited by the availability of the data, which we are working on for the years to come. Our

biggest challenges are in Scope 3, which includes all other indirect emissions, including those from our commercial activities and waste transport. In the Scope 3 calculation, we have so far focused only on available and reliable data that includes transportation and distribution, own waste, some fixed and short-term assets, business travel, employee commuting and rentals. Based on the calculations available so far and our estimates, the vast majority of our emissions will be associated with the transport and treatment of waste, which are the areas we will be focusing on in the coming years. Our efforts will include a full review of the impacts of waste treatment within the LCA, where the greatest environmental impacts are located within the value chain in which we operate. We are aware that nothing ends with the transport of EEE that is already at the end of its life cycle, and that efforts to reduce environmental impacts are crucial for strengthening the secondary use of resources. We plan to expand the monitoring and analysis of the relevant data, which will enable us to set specific and effective targets for reducing emissions in line with our sustainability commitments. However, we are already doing our part to reduce the negative impact in Scope 3 by promoting teleworking and the use of hybrid vehicles. We are intensively seeking ways to further reduce emissions and are focusing on improving logistics processes and working with suppliers who use more sustainable fleets for transporting waste. We know that information on emissions from waste treatment is currently incomplete, so we are going to investigate this area further to get a fuller picture of our carbon footprint and identify further opportunities for improvement. As part of our efforts to reduce our carbon footprint, we will continue to focus on setting corporate decarbonisation targets to help reduce emissions across our value chain.

Results of the calculation of greenhouse gas emissions for 2023

2023	CATEGORIES	CO _{2e}
Scope 1	Direct greenhouse gas emissions and their elimination	94.04 t
Scope 2	Indirect greenhouse gas emissions from purchased energy	23.89 t
Scope 3	Indirect emissions from fixed and short-term assets, indirect emissions from Scope 1 and 2, upstream and downstream transportation and distribution, own waste, business travel, employee commuting, upstream and downstream leased assets	803.35 t
Total		921.27 t

*The table has limited input data categorised according to the GHG protocol. Emissions of all greenhouse gases from the categories are expressed in mass to CO₂ equivalent

CIRCULAR ECONOMY

Our main mission is to support the transition to a circular economy, which is in line with legislative requirements that set a minimum threshold for the use of materials in recycling. The aim of the regulation is to keep materials in circulation for as long as possible and to reuse them.

Information on the use of materials is carefully documented and submitted to the Ministry of the Environment. Our approaches are systematic, relying in particular on environmental accounting, which is based on life cycle analysis (LCA). This analysis enables us to say what specific values we have contributed to sustainability in 2023.

By taking back and recycling more than 61.8 thousand tonnes of e-waste, the following savings have been achieved



ELECTRICITY

267,751 MWh



PRIMARY RAW MATERIALS

44,860 t



WATER

2,825,892 m³



OIL

23,000,634 l



CO₂ EQUIVALENT = REDUCTION IN THE PRODUCTION OF GREENHOUSE GASES

243,336 t



SO₂ EQUIVALENT = ACIDIFICATION OF THE ENVIRONMENT

4,044 t

WASTE AND POLLUTION

We care about the condition of our collection containers and where people put their old electrical and electronic appliances. We strive to eliminate and prevent pollution around the collection points caused by WEEE dumped next to the collection container or by unauthorised tampering with the container. We are also working intensively on eliminating and preventing fly-tipping where people throw away WEEE outside designated collection points. We are contacted by citizens or officials reporting fly-tipping, including through regional

representatives and dispatching. We then arrange the clean-up of the fly-tipped waste with the local authority or the nearest collection company, which will arrange for its disposal and hand over the waste to authorised entities.

The key risk points where pollution prevention is essential occur mainly within our supply chain, during transport processes and especially during the processing of e-waste. Preventing these forms of pollution is a priority for us and we are constantly seeking effective and long-term solutions to eliminate them.

EMPLOYEES AND COMMUNITIES

Support and mutual dialogue with employees, users of our services and the communities affected by our activities are key priorities for ASEKOL. In this chapter, we summarise the state of our staff and our public-facing activities in 2023.

OUR EMPLOYEES

2023



Number of employees	50	19	31
Number of full-time employees	41	15	26
Number of employees on a Work Contract	3	3	0
Number of employees on a Work Performance Agreement	6	1	5

Our approach also includes consistent attention to health and safety in the workplace, with regular updates on prevention programmes.

Structure of our own employees

- 41 full-time employees, 16 of whom are managers, 25 are regular employees
- Gender representation: 38% women, 62% men

Our team includes people of all ages - from university graduates to colleagues approaching retirement or who are already retired. We maintain regular contact with staff on parental leave, some of whom continue to work with us during this time. We strive to support their return to work, taking into account the time available to them and the capacity and specificities of our organisation's job roles.

Total	Women	Men
50	19	31
41	15	26
3	3	0
6	1	5

Employees are the foundation of our company and are essential to our success. Our goal is to create a stable and stimulating work environment that reflects our commitment to sustainability. We emphasise fair remuneration based on actual performance and a wide range of employee benefits that support professional and personal development.

Remuneration and benefits system

We are against any discrimination based on gender, age or any other personal or social status. Our company respects human rights and the principles of equality.

We are committed to the principles of fair remuneration, where pay is based on employees' actual

performance. Salaries are indexed once a year in April to reflect current labour market conditions. At the same time, we strive to increase the satisfaction of our employees, which we support by expanding the range of employee benefits. We also have an annual employee evaluation system in place that focuses on employee performance, competence development and compliance with company values.

ASEKOL provides its employees with a number of benefits. These include, for example:

- 5 extra days of holiday
- 3 sick days
- Meal allowance
- Cafeteria allowance
- The option to work from home after being fully trained for the position (for jobs that allow for this)
- Private car park for employees
- Laptop, business phone (unlimited tariff and private use)
- Contribution towards language courses
- Vocational and development training
- Participation in creative workshops organised by the company

Health and Safety

Our company regularly holds training in occupational health and safety (OHS) and fire prevention

(FP), as well as training for drivers of pool cars, if the nature of their work requires it. In addition, we provide personal protective equipment for specific work positions. In 2023, we also introduced and are gradually implementing health programmes focusing on various aspects of prevention and health care, including, for example, dermatological examinations for the prevention of melanoma.

Training and development

Our approach to staff training and development is based on the needs of the individual departments (derived from annual appraisals) and the training plan coordinated by the Human Resources Department. The training includes both technical skills (hard skills) and communication and interpersonal skills (soft skills), and is conducted both internally and externally.

Feedback

Employees can direct their suggestions and express their satisfaction or dissatisfaction to the HR department or to their supervisor not only during the regular annual appraisal. We also have a regular managers' meeting where the managers concerned can discuss their suggestions with the department directors. Company breakfasts are also held with the company's top management. All employees can also use the system to report violations, either electronically, by phone or in person.



MOBILE COLLECTION

Although we have a network of more than 17,000 collection points, we recognise that it is not easy for everyone to hand in their WEEE at our take-back points. To better motivate people to sort and properly dispose of their WEEE, we've launched a mobile collection project. This collection option is available to the general public but is often the only alternative for people with disabilities, senior citizens, and those without their own means of transportation. Mobile collection can be scheduled for a specified location via the mobile app or by calling the contact line.

**ORDER
COLLECTION USING
THE APP OR
BY CALLING
234 235 236!**



APPLE APP STORE



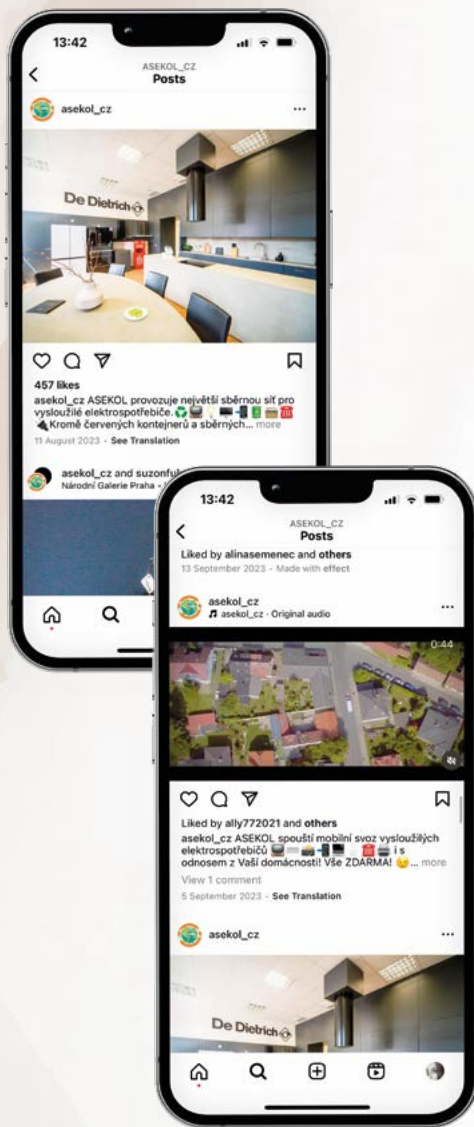
GOOGLE PLAY

**MOBILE E-WASTE
COLLECTION FREE
WITH YOUR APPLIANCE
COLLECTED DIRECTLY
FROM YOUR HOME!**



OUTREACH ACTIVITIES

are a key means of involving the general public in the process of the circular economy. Our efforts greatly rely on consumers actively sorting their waste correctly. EEE requires special attention with regards to ensuring easy take-back, the safety of collection containers, logistics and environmentally-friendly recycling. We target our awareness-raising activities at people of all age groups and levels of expertise. This means you can find our posts and articles in the printed media, including professional journals, online, including social media, on television and radio broadcasts, and also in magazines intended for the smallest readers.



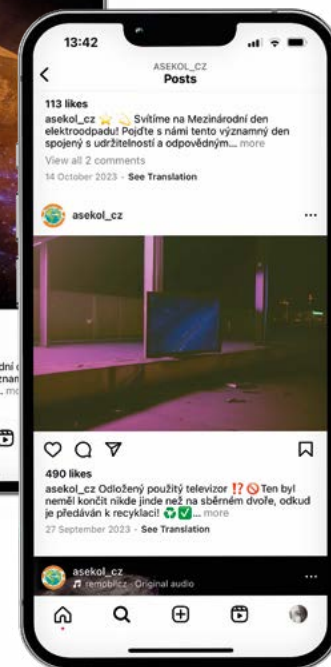
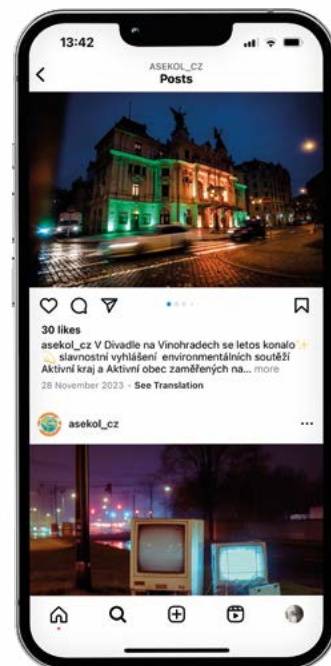
Předcházení vzniku a opětovné použití odpadů je pro nás samozřejmostí

Cirkulární ekonomika v rámci elektrických a elektronických zařízení (EEZ) ve své základní podobě funguje v ČR již od roku 2005, kdy byly přijaty první zákony v rámci povinnosti sběru a recyklace odpadních elektrických a elektronických zařízení (OEEZ). Tato cirkularita je například zejména v rámci sběrných a recyklačních cílů.

Splnění cílů je samozřejmostí
V současné době mají výrobci EEZ za povinnost zajistit sběr a recyklaci OEEZ minimálně 65 % z průměrné hmotnosti elektrospotřebičů, které byly uvedeny na trh za poslední 3 roky. Zatímco v roce 2006 se podle MŽP uvedlo na trh asi 200 tisíc tun nových EEZ, v roce 2021 už to bylo 300 tisíc tun. Od roku 2006 do roku 2021 se podařilo zvýšit sběr OEEZ asi šesti na 133 tisíc tun ročně.

ASEKOL plní za své klienty cíle sběru a recyklace OEEZ.

Cirkulární ekonomika si klade za cíl udržet hodnotu výrobků, materiálů a zdrojů v ekonomickém cyklu tak dlouho, jak je to jen možné, a vrátit je do výrobního cyklu na konci jejich životnosti, přičemž se minimalizuje tvorba odpadu. ASEKOL jakožto systém sběru a recyklace OEEZ v roce 2022 i za roky předchozí splnil za svoje klienty, tedy výrobce a covorce EEZ, jak výše zmíněný sběrný cíl recyklovat, nle cíle. ASEKOL v současné době vybírá



Stále je potřeba zajistit kvalitní sběr a recyklaci klasických CRT televizorů

Již v roce 1993, tedy v roce vzniku České republiky, byla odpadní elektrická a elektronická zařízení (dále také jako „OEEZ“) zmíněna Radou Evropského společenství jako jedna z cílových oblastí, která má být regulována s cílem uplatnit zásady předcházení vzniku odpadů, jejich využití a bezpečného odstranění.

O 10 let později, na začátku roku 2005, byly v rámci Evropské unie přijaty dvě směrnice pro naplnění výše zmíněných cílů. Tyto dvě směrnice byly pak přepracovány v letech 2011 a 2012. Stěžejním implementačním legislativním předpisem byl zákon o odpadech. Nicméně od roku 2021 je celá problematika řešena v rámci zákona č. 542/2020 Sb., o výrobcích s ukončenou životností (dále také jako „zákon ZVUŽ“). Předchozí řádky lze shrnout jako stručná historie legislativy OEEZ: A jaká je historie recyklace jednoho z nejběžnějších elektrospotřebičů, tedy televizorů?

Před přijetím evropské legislativy do českého právního prostředí před rokem 2005 existovalo jen několik málo firem zabývajících se recyklací televizorů. V té době se jednalo výhradně o tzv. CRT televizory, tedy ty původní, klasické, „těžké“ televizory. V roce 2005 vznikla také většina tzv. ko-

70 % spotřebitelů odevzdává odpadní televizory na sběrných dvorech.

elektronických systémů pro zpětný odběr elektrozařízení, mezi kterými byl i ASEKOL. Ten se díky zaměřením svých klientů stal specialistou na zajištění sběru a recyklace odpadních televizorů.

Jaké množství odpadních televizorů v ČR vlastně vzniká?

ASEKOL si v roce 2012 nechal zpracovat detailní studii zabývající se analýzou materiálových toků odpadních televizorů. Aby si člověk dokázal dobře představit množství odpadu, je dobré toto množství k něčemu přirovnat. Vděčným objektem srovnání je pařížská Eiffelova věž, která má hmotnost asi 10 tisíc tun. ASEKOL odhaduje, že od roku 1993 vzniklo v České republice téměř 600 tisíc tun odpadních televizorů, tedy ekvivalent hmotnosti 40 Eiffelových věží, přičemž 35 z nich je tvořeno starými, klasickými, těžkými televizory. Tyto televizory byly po roce 2000 postupně nahrazeny novými technologiemi plochých televizorů. Podle ASEKOLU co do hmotnosti odpadu vzniklo v České republice do současné doby asi pět imaginárních Eiffelovek z plochých televizorů.

Jště pro srovnání, současná roční teoretická produkce veškerého elektroodpadu se pohybuje mezi 150 až 200 tisíci tunami a tato situace je co do hmotnosti podobná situaci autorovadů nebo obalového skla. V případě odpadního papíru činí produkce více než milion tun a v případě stavebního odpadu hodnotě okolo 20 milionů tun. Přepočtena Eiffelovy věže si může každý čtenář udělat sám. Analyzovat toky televizorů za posledních 20 let není úplně snadný úkol, a to kvůli změně tzv. skupin elektroodpadu. Odpadní televizory v současné době patří do skupiny č. 2 dle zákona ZVUŽ.

Podle přílohy 1.1 o výrobcích s ukončenou životností (mínimální úroveň zpětné sběru) stanovena u sklopného množství množství odpadu na trh v předchozím

Široce dostupná sběrná síť výrazně přispívá ke sběru elektroodpadu v ČR

Elektroodpad je speciální druh odpadu hned z několika důvodů. Nejen že jde o nejrychleji rostoucí druh odpadu, ale jde také o materiálově velmi různorodý odpad, který vyžaduje speciální sběr a svoz. Na evropském trhu se prodává více než 1 000 druhů elektrospotřebičů.

Drobná elektrozařízení končí nejčastěji ve smíšeném komunálním odpadu.

Odhaduje se, že v roce 2023 vznikne v ČR přes 110 milionů kusů elektroodpadu.

Zákon o výrobcích s ukončenou životností dle těchto stovky spotřebičů do celkem 6 skupin, jedná se o tyto typy:

1. lednice, mrazáky, klimatizace atd.;
2. monitory a televizory;
3. světelné zdroje, jako jsou zářivky, LED zdroje atd.;
4. malé spotřebiče, jako jsou žehličky, rychlovarné konvice atd.;
5. velké spotřebiče, jako jsou pračky, myčky, sporáky atd.;
6. malá IT zařízení (počítače, mobily atd.).

ASEKOL jakožto kolektivní systém, který plní za výrobce elektrospotřebičů zákonnou povinnost sběru a recyklace elektroodpadu, sbírá k recyklaci všech šest zmíněných skupin. Každá z nich vyžaduje v rámci sběru a logistiky zvláštní přístup. Například staré lednice je třeba skladovat a narušené převážet tak, aby se neporušil chladicí okruh, což by znamenalo ošklivý freon.

Podobně je to s monitory, televizory a s většími spotřebiči. Každý z nich vyžaduje speciální sběr a svoz. Proto se ASEKOL ul předvízá než 10lety rozhodl investovat do sběrné sítě na malé spotřebiče a instaloval od ulic tzv. červené koncepcy. Tyto kontejnery jsou určeny zejména pro sběr drobných elektrozařízení, jejich sběr je obecně logisticky i finančně velmi náročný a u nich je praktičtější, že právě tyto elektrospotřebiče končí nejčastěji ve smíšeném komunálním odpadu a posílá se skládkách a ve spalovnách.

Z environmentálního pohledu má tedy dostupná síť míst zpětného odběru pro drobné elektrospotřebiče velký význam. Cílem jsou v ulicích měst a obcí v ČR umístěny cca 4 000 kontejnerů, které jsou dostupné 24 hodin denně a 7 dní v týdnu všem občanům ČR. Mau s lokacemi

OUTREACH ACTIVITIES

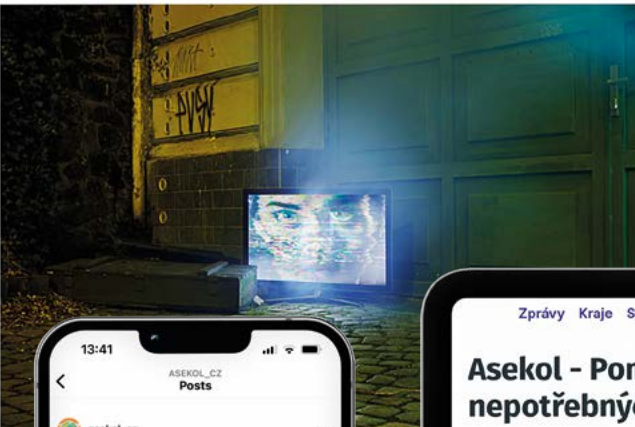
Zprávy Kraje Sport Magazíny Revue Video Premium Ukrajina Expres

Recyklace elektroodpadu, vodní stopa a environmentální souvislosti

16. března 2024 – KOMERČNÍ SDĚLENÍ

Kolektivní systém ASEKOL pro sběr a recyklaci elektroodpadu každý rok pravidelně vydává zejména obcím, klientům, ale i jiným spolupracujícím subjektům certifikát environmentálního vyúčtování. Tento certifikát reflektuje úspory, kterých bylo díky recyklaci dosaženo.

Komerční sdělení
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13:41 ASEKOL_CZ Posts

asekol_cz

472 likes

asekol_cz Společně objevujeme tajemství třídění a recyklace elektroodpadu! 🌱🔌 Aneb učení je zábavou! 📖👉 Naše informační... more

9 June 2023 · See Translation




Zprávy Kraje Sport Magazíny Revue Video Premium

Asekol - Pomáhejme společně recyklovat nepotřebných mobilů

18. září 2023 – KOMERČNÍ SDĚLENÍ

Věděli jste, že se na celé planetě už prodalo okolo 30 miliard mobilních telefonů? Pokud bychom uvažovali, že jeden mobil má průměrnou hmotnost 100 gramů, pak takové množství mobilů představuje hmotnostní ekvivalent 300 Eiffelových věží.

Komerční sdělení
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ASEKOL - ČLÁNEK | foto: ASEKOL a.s.

Je neuvěřitelné, že se globálně prodá každou vteřinu asi 50 mobilních telefonů. Přitom výroba mobilů je materiálově a energeticky extrémně náročná. Spolek REMOBIL a systém sběru a recyklace elektroodpadu ASEKOL zmírňují dopady výroby a spotřeby mobilních telefonů na naše

13:41 ASEKOL_CZ Posts

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418 likes

asekol_cz Co si obvykle elektroodpad? 🗑️📱 Pro děti jsou to červené kont... more

17 April 2023 · See Translation


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1,256 likes

asekol_cz "Crash of the civilisation" 🌪️ Změny ve vývoji a společnosti obecně vnáší na povrch předměty postrádající svůj původní... more

24 May 2023 · See Translation




pro kočku! s ním


ELKOPLAST

Čtvrtek, 30. května 2024

ASEKOL BYL PARTNEREM UMĚLECKÉ INSTALACE Z ELEKTROODPADU!

29. července 2023

ZPĚTNÝ ODBĚR



ASEKOL si zakládá na spolupráci s různými umělci, kteří propojují estetiku s udržitelností a ekologií, oslovují tak širší publikum a přinášejí nové perspektivy vnímání odpadu, recyklace a udržitelnosti. Z toho důvodu také kolektivní systém ASEKOL stále rozvíjí projekt Umění třídít - jedná se o koncept, který propojuje, estetiku, kreativitu a environmentální odpovědnost.

V rámci Prague Quadriennale se v Národní galerii v Praze konala výstava, která představovala soubor uměleckých médií jako jsou různé umělecké instalace, díla, sochy, videa, interaktivní prezentace apod. Součástí této výstavy byla i umělecká instalace díla ASSEMBLE věhlasné australské umělkyně Suzon Fuks, jejíž partnerem byla právě společnost ASEKOL.

13:41 ASEKOL_CZ Posts

asekol_cz

13 likes

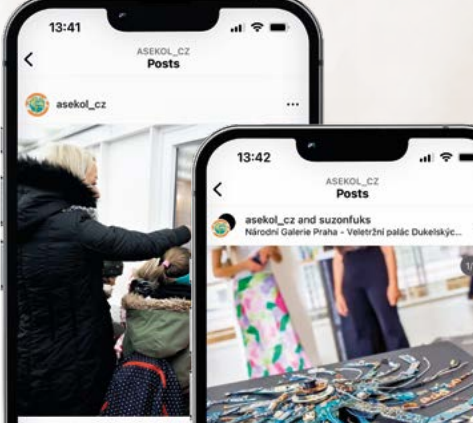
asekol_cz and suzoufuks Národní Galerie Praha - Veletřní palác Dukelskýe... more

31 January 2023 · See Translation

50 likes

asekol_cz Umění & #elektroodpad? I to jde dohromady! 🌱🔌 Propojení estetiky s udržitelností je jeden z principů konceptu #umenitridit, který se... more

20 July 2023 · See Translation



13:41 ASEKOL_CZ Posts

asekol_cz

70 likes

asekol_cz Společně neseme odpovědnost za naši planetu! 🌍🔌 Třídíme #elektroodpad a přispíváme tak k trvalé udržitelnosti 🌱

30 June 2023 · See Translation



Chtěli bychom rozšířit mobilní svozy elektroodpadu

18. prosince 2023 – KOMERČNÍ SDĚLENÍ

ASEKOL je tzv. kolektivní systém zpětného odběru elektrozařízení. Zajišťuje sběr, dopravu a recyklaci vysloužilých elektrospotřebičů. Jeho služeb na základě smlouvy využívají výrobci nebo dovozci elektrozařízení.

Komerční sdělení

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Chtěli bychom rozšířit mobilní svozy elektroodpadu | foto: archiv ASEKOL

ASEKOL při zpětném odběru úzce spolupracuje s městy a obcemi, posledními prodejci a servis, svozovými společnostmi a zpracovateli elektrozařízení. Působí v České republice, na Slovensku, v Polsku a nově od roku 2024 i v Německu.

PROJECTS

of social responsibility



EDUCATION OF CHILDREN

Children are a key age group for us, and we've been educating them in a fun way since our company was first established. In addition to working directly with selected schools, we also work with the school Recycling Games programme. As part of this project, we also organise children's excursions to the processing plant, where pupils can see the e-waste recycling process for themselves. As a result, they understand the need for sorting and preventing waste. We also help to raise children's awareness of the need to reduce consumption, ensure the repairability of products, and facilitate the collection of end-of-life products through lectures directly at schools. Our ASEKOL stands also appear at public events associated with important days of the year. On International Children's Day, Earth Day and International E-waste Day, children can play and learn to win valuable prizes every year.



E-WASTE COLLECTION COMPETITIONS

For several years now, we've been organising the "Active Region" and "Active Municipality" environmental competitions, which recognise the efforts made by municipalities and regions in collecting and informing citizens about e-waste. The winners in the "Active Region" category received an extraordinary contribution of CZK 200,000 from our ASEKOL compliance scheme for their awareness-raising activities. The winners of the "Active Municipality" were rewarded with a contribution of CZK 150,000. These competitions help to motivate residents to sort waste, which is reflected in an increase in separated collection.



THE ART OF SORTING

In our Art of Sorting project, we combine aesthetics, creativity and environmental responsibility into an imaginative concept. This project gives us a new perspective on e-waste by connecting it to the art world. In 2023, we launched a campaign starring ballerinas and a red container. As partners, we have also participated in art installations at the prestigious Signal Festival and Prague Quadriennale events, and have been able to support artists Dagmar Šubrtová and Suzon Fuks, a Belgian-born artist who now lives in Australia. The artists took waste electrical equipment, its components and processed metal fractions and transformed them into unusual works of art. We will continue to capture the public's attention through the arts.



DROP OFF YOUR MOBILE PHONE AT THE LIBRARY

The unique Drop off Your Mobile Phone at the Library collection event is aimed at promoting the collection and recycling of mobile phones. This event is organised in cooperation with the individual regional authorities. The aim is to motivate the public to sort their mobile phones while offering an easily accessible collection point at local libraries. In this way, we seek to get communities actively involved in promoting sustainability.

<http://www.odlozmobil.cz/>

PROJECTS

of social responsibility



RED BAG

In cooperation with selected districts and municipalities, we distributed red bags with leaflets to household mailboxes to draw attention to the existence of our red containers. Each leaflet lists the locations where residents can find these containers for small WEEE. The bags are used as collection containers in households to dispose of unwanted appliances, including batteries. The scheme aims is to remind people to sort WEEE.

REMOBIL PROJECT

We have long worked with Remobil, a company that focuses on the collection and reuse of mobile phones. In 2023, we launched a joint project with Prague Zoo, which helps to conserve the natural habitat of lowland gorillas in Africa. For every mobile device handed in at the Zoo, we contribute 10 CZK to the project, the proceeds of which fund conservation projects in areas where these endangered species live. This initiative is part of our broader efforts to reduce the mining of precious metals, which are key to the production of mobile phones, which have a significant impact on the habitats of various animals.



ASEKOL INFORMATION STANDS

We also regularly appear at trade fairs and conferences where we present the benefits of recycling e-waste to the general public. In 2023, we once again participated in the FAST DAY trade fair, where we inform not only the general public but also employees of manufacturers of various brands of electrical and electronic equipment about the benefits of processing WEEE in an environmentally-friendly manner. It is the active connection between visitors, manufacturers and the ASEKOL compliance scheme that shows the principle of the circular economy in practice.



SUPPORTING PEOPLE WITH DISABILITIES

A significant part of our activities is aimed at helping citizens with disabilities. We are a long-standing partner of the Czech National Disability Council, one of whose main goals is to employ people with disabilities.

ASEKOL contributes to this mission by regularly involving sheltered workshops in the recycling of e-waste. By carefully sorting waste, every citizen can contribute to a good cause. We also work closely with Sportability, an association that enables people with various kinds of disabilities to participate fully in sports such as skiing, snowboarding and many more. Sportability organises annual camps and sports residential courses for skiers with disabilities at all performance levels, from the national team to beginners, and specialises in training and preparing skiers for international competitions and the Paralympics. In addition to winter activities, the organisation also offers the opportunity to enjoy active sports with hand biking, wild river rafting and water skiing, lending special sports equipment for all events and trying to integrate disabled athletes into the wider team.

ORGANISATIONAL STRUCTURE



PROFIT AND LOSS ACCOUNT

classification by nature for the year ended 31 December 2023
(in thousands of Czech crowns)

		Current period	Prior period
I.	Revenue from products and services	423 714	381 117
A.	Cost of sales	362 683	329 381
D.	Personnel expenses	61 255	55 667
E.	Adjustments relating to operating activities	23 319	19 051
III.	Other operating revenues	5 944	2 179
F.	Other operating expenses	8 481	1 039
*	Operating profit (loss) (+/-)	-26 080	-21 842
V.	Revenue from other long-term investments	11 145	173
VI.	Interest revenue and similar revenue	8 171	7 773
*	Profit (loss) from financial operations	7 387	7 364
**	Profit (loss) before tax (+/-)	-18 693	-14 478
L.	Income tax		307
**	Profit (loss) after tax (+/-)	-18 693	-14 785
***	Profit (loss) for the accounting period (+/-)	-18 693	-14 785
*	Net turnover for the accounting period = I. + II. + III. + IV. + V. + VI. + VII.	449 097	391 725

BALANCE SHEET

as at 31 December 2023
(in thousands of Czech crowns)

		Current period	Prior period
	TOTAL ASSETS	635 768	647 589
B.	Fixed assets	329 479	331 835
B.I.	Intangible fixed assets	16 482	10 345
B.II.	Tangible fixed assets	116 997	100 435
B.III.	Long-term investments	196 000	221 055
C.	Current assets	223 218	232 238
C.II.	Receivables	141 765	150 604
C.IV.	Cash	81 453	81 634
D.	Deferrals	83 071	83 516

		Current period	Prior period
	TOTAL LIABILITIES AND EQUITY	635 768	647 589
A.	Equity	536 008	554 701
A.I.	Registered capital	2 238	2 238
A.II.	Premium and capital contributions	-94 525	-94 525
A.III.	Funds from profit	660 225	660 225
A.IV.	Retained earnings (+/-)	-13 237	1 548
B. + C.	Liabilities	61 888	54 199
C.	Liabilities	61 888	54 199
C.I.	Long-term liabilities	618	701
C.II.	Short-term liabilities	61 270	53 498
D.	Accruals	37 872	38 689